

Market Brief

2001

## The Market for

# Dried Ginger

in the European Union



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ITC



INTERNATIONAL TRADE CENTRE UNCTAD/WTO  
GENEVA  
2001

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M.D PMD /01/0130

## ABBREVIATIONS

<b>AFNOR</b>	Association Française De Normalisation
<b>BSI</b>	British Standards Institute
<b>CIF</b>	Cost, insurance and freight
<b>CN</b>	Combined nomenclature of the European Union
<b>ESA</b>	European Spice Association
<b>EU</b>	European Union (currently 15 member countries)
<b>EUROSTAT</b>	Statistical Office of the European Union
<b>FAO</b>	Food and Agriculture Organization of the United Nations
<b>FOB</b>	Free on board
<b>HS</b>	Harmonized System nomenclature
<b>ISO</b>	International Standards Organization
<b>ITC</b>	International Trade Centre UNCTAD/WTO
<b>SITC</b>	Standard International Trade Classification

The image on the cover page is of ginger provided by 'Epicez Tout'.

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## EXECUTIVE SUMMARY

The pungent rhizomes of ginger are exported to Europe from the tropics as a popular flavouring and confection for the food and drink industries. The international trade of the ginger rhizome occurs in various forms including fresh, dried, preserved in brine or sugar syrup, or frozen. However, it is only the dried ginger rhizome that is considered to be a spice, one that is imported into the European Union (EU) in excess of 5,000 tonnes per year. The proportion sold as a ground spice through retail outlets is quite small. Industrially, dried ginger is either used in a ground form or as an oil or oleoresin.

EU imports of ginger grew during the late 1990s; however, following some difficulties of product availability from China in 1997, traders report a stable and quiet market. Demand for ginger is influenced by a number of drivers in the flavouring market. For example, an increased requirement for authentic flavours in oriental-type meals is offset by reduced demand from the processed meat industries. Another example is the association of supposed therapeutic properties with ginger, an important opportunity for several sectors, such as the drinks industry, to expand demand in the medium term.

Two extractors have relocated their ginger processing to India, and this will have an impact on the UK requirement for imports of dried ginger. Nevertheless, the spice is an important flavour that is well known throughout Europe and demand will persist. New entrants to the market must establish a position through quality, performance and reliability linked to competitive pricing.

## A. PRODUCT DESCRIPTION

This Market Brief covers the spice dried ginger, listed with in the following codes:

HS	09 10.10	Ginger
SITC3	075.27	Ginger except preserved in sugar or conserved in syrup

Ginger is traded internationally in a variety of forms: the fresh product, lightly processed dried rhizomes (underground root-like stems), or pieces of rhizome ground powder, extracts (ginger oil and ginger oleoresin), and preserved in brine or in sugar (in syrup or as crystallised ginger). There is also a trade in frozen ginger roots.

It is only the dried product prepared from the tuberous rhizomes of *Zingiber officinale* Roscoe, which is considered to be a spice and which, unless otherwise specified, will be the main focus of this Market Brief.

Dried ginger is presented in various forms:

- As a whole rhizome, peeled or not peeled
- In split or sliced pieces, again peeled or not peeled
- Ground

Trade statistics do not distinguish the different forms, nor do they distinguish between the fresh and the dried product. Dried ginger is included in the Combined Nomenclature of the European Union under the following codes:

09.10-1011	Ginger, whole roots, pieces or slices, for the industrial manufacture of essential oils or resinoids
09.10-1019	Ginger, whole roots, pieces or slices (excluding for the industrial manufacture of essential oils or resinoids)
09.10-1090	Ginger (excluding whole roots, pieces or slices)

These categories do not refer to any of the forms of ginger in sugar or brine, but the code 09.10-1019 does include fresh ginger. This complicates the interpretation of trade statistics as ginger is a widespread crop throughout the tropics, but only China, India and Nigeria are large scale exporters of dried ginger and account for most of the international trade.

## B. PRODUCTION, CONSUMPTION AND FOREIGN TRADE

### *Production*

Zingiber officinale is a tropical crop that is tolerant of a wide range of environmental conditions. However, it grows best cultivated as a plantation crop in tropical areas of high rainfall. Currently, India leads the global production of ginger.

Most of the dried ginger that is available to the international trade is simply sun dried over a few days, but artificial drying is also used in areas lacking a defined dry season to coincide with the harvest. The rhizome is dried to 10-12% moisture content.

Dried ginger is usually presented in a split or sliced form. Splitting is said to be preferred to slicing, as slicing loses more flavour, but the slices are easier to grind and this is the predominant form of dried ginger in the market at present. Whole dried rhizomes are also traded, but the drying is inefficient and expensive, and there is a risk of spoilage during the long drying time.

Sometimes ginger is peeled, but this is expensive in labour, and, although it gives a fine appearance to the rhizome, the flavour and the weight are reduced. This is a speciality product.

Some dried ginger is ground at origin. The process is simple, requiring only a hammer mill or equivalent; however, the product loses flavour quite rapidly and the risk of hygiene problems outweighs the cost saving to the importer.

Dried ginger from the three main origins has the following distinctive characteristics, all of which are important to the end-users:

- Nigerian ginger rhizomes have the highest oil and extract content. The dried ginger is usually sold in split form. No bleaching is carried out and the colour is yellow. The Nigerian flavour is more pungent and has lemony tones.
- Indian ginger rhizomes (often designated Cochinchin or Calicut) are not bleached and usually sold split. The product is pale yellow with a good flavour, with a lemon undertone and lacking the pungency of the West African product.
- Chinese ginger rhizomes are sliced. The colour is pale as the product is bleached. The rhizome is often more fibrous.

### *Foreign trade*

China, India and Nigeria are the main suppliers of dried ginger to world trade. The largest import markets are North America and Europe. Dried ginger is easily stored for long periods and there is no seasonality to the trade, either in supply or demand.

### *Imports*

Imports of dried ginger into the EU are estimated at 5,000 tonnes per year. The estimation is based on recorded imports sourced from Nigeria, India and China. Trade sources confirm that these are the major origins supplying dried ginger and that their exports are predominantly of the dried product. Table 1 indicates the progress of dried ginger imports from these three origins over the past five years.

There is an upward trend to total imports, and the Nigerian product shows substantial gains in market share:

**Table 1 – Selected Origins of Dried Ginger Imports into the European Union**

Origins	1995	1996	1997	1998	1999
China	3,330	2,306	809	2,334	2,422
India	371	556	1,044	710	685
Nigeria	972	1,051	2,501	2,823	1,934
Total	4,673	3,913	4,354	5,867	5,041

**Units:** tonnes

**Source:** EUROSTAT

N.B. Total shows total imports to the EU from these three origins

Dried ginger from Nigeria, India and China enters the EU primarily via the UK, the Netherlands and Germany (see Table 2 below).

**Table 2 – Main Destinations of Dried Ginger Imports into the European Union**

	1995	1996	1997	1998	1999
France	246	246	337	479	307
Germany	1,184	756	880	1,051	926
Netherlands	941	1,073	1,128	1,622	1,177
UK	2,074	1,533	1,832	2,361	2,194
Other	228	305	177	354	436
Total	4,673	3,913	4,354	5,867	5,041

**Units:** tonnes

**Source:** EUROSTAT

N.B. data show imports from Nigeria, India and China

The UK is the major import destination, with the Netherlands in second place. However, these figures may be somewhat misleading as they do not take into account re-exports, which include unidentified fresh ginger, as well as the export of processed dried ginger (in mixed spices for example). There is, therefore, no means of quantifying neither the dried ginger trade within the EU nor national consumption.

### Consumption

Dried ginger is used in many different cooking styles. It is an important spice in Asian, Caribbean and African cooking. In Europe, the spice is used in home bakery; within European food manufacturing and catering, it is an important additive to a wide range of ethnic products as well as to processed meats and softdrinks, such as ginger ale. Lately, the requirement for ginger in teas and infusions has grown due to its reputation as a medicinal plant associated with digestive health.

## C. MARKET CHARACTERISTICS

The spice market requires varieties with a high yield of oil (at least 2%) or extract (at least 6%).

The primary use of dried ginger in Europe is industrial with the extraction, distillation and food processing industries using most of the product. Grinding and packaging for the retail market is of less importance, although there is an increasing demand for ginger in curry mixes.

Indian dried ginger is usually considered too expensive for the mainstream spice trade. Much of the Indian product stays within traditional linkages between exporters and market-based suppliers of ingredients to manufacturers and retailers of Asian foods. Dried ginger originating from Nigeria is currently the principal type of ginger on the European market, in part because of the high oil and extract content, but mainly because it is significantly cheaper than other grades. The product is said to offer a better flavour than Chinese dried ginger, but the balance of price and oil content has been a

particular characteristic of the dried ginger market in Europe. When Chinese prices were significantly lower, European importers preferred this grade. Furthermore the Nigerian exports suffered a poor reputation for quality and performance. More recently, now that the Chinese product has become relatively expensive, the Nigerian ginger is preferred, and a noted improvement in performance should help maintain this gain in market share. The grinders of dried ginger have tended to favour the Chinese product, which has a paler colour that is achieved by treating the rhizome with sulphur dioxide ( $\text{SO}_2$ ). In addition,  $\text{SO}_2$  has antimicrobial properties, resulting in fewer microbiological quality problems. However, the EU regulations on permitted levels of  $\text{SO}_2$  residues have been tightened and are now a concern with this origin.

Some dried ginger is imported in ground form, traditionally by ethnic communities with links to suppliers, but this trade is of limited significance. Some extraction of ginger has been moved to the producing countries. Two major UK extractors have relocated facilities to India and indeed India now imports Nigerian dried ginger for extraction.

## D. MARKET ACCESS

### *Tariffs*

Dried ginger enters the European Union free of any import duties and quotas.

### *Regulations*

The harmonisation of legislation across the EU has simplified the entry and circulation of goods into the EU, and tariffs are gradually being reduced. However, a second generation of issues in food regulation is now appearing, for example:

- Labelling
- Food additives
- Pesticides and contaminants
- Packaging waste
- Hygiene
- Organic products
- Standards
- Phytosanitary questions
- Ethical issues.

### *Specifications & Standards*

The industry specifications for dried ginger are quite simple. There should be no visible mould and minimal extraneous matter. It is important that the moisture content remains between 10-12% since higher levels will lead to mould problems. The products should be 'crispy' but becomes brittle at lower moisture levels. The principal issues relate to cleanliness, hygiene, mould and aflatoxin levels.

The International Standardisation Organisation has issued specifications that can be applied to ginger. It is however, as important to match the customers' requirements.

The European Spice Association has also developed a list of Quality Minimums for spices (see Annex 1).

## E. PRICES

Annual average unit import values are shown in Table 3 (below). The figures are calculated from EU import data to give an indication of values over time for different origins. These are not real prices, and there may be inaccuracies in reporting, but they do indicate trends.

**Table 3 - Unit Import Value of Dried Ginger**

Origins	1995	1996	1997	1998	1999
Nigeria	0.66	0.91	1.21	1.01	0.8
India	1.65	1.54	1.68	1.97	2.60
China	0.88	1.10	2.32	1.39	1.21

Units: ECU/kg

Source: Calculated from EUROSTAT

1 ECU/USD for 1995-1999 respectively: 1.308, 1.270, 1.134, 1.121, and 1.066

From 1995 to 1997 the value of Chinese ginger rose substantially. While the trade had been heavily dependent on Chinese suppliers, the price rise provoked an appraisal of alternatives. Imports of Indian and Nigerian ginger increased substantially in 1997 to make up the shortfall of the Chinese product. Market suspicion of Nigerian ginger, which had had a poor reputation, was overcome and the traders reported an improvement in Nigerian ginger quality. The increased demand led to a rise in Nigerian exports.

From 1998, the availability of Chinese ginger improved, leading to a decline in value, and the Chinese exporters regained some market share. Pressure of supplies from both China and Nigeria from 1998 onwards forced Nigerian prices down again, and it continued to trade at a discount to the Chinese product.

Lately, traders reported a continuing demand for Nigerian ginger, particularly from the distillers and extractors, where the improved quality on the market and the discount to the Chinese product have led to a preference for this type. Import statistics to confirm this point have not yet been released.

The Market News Service of the ITC and the Public Ledger (see details in 'List of sources') publish up-to-date quotes for ginger in a number of markets. These are useful for monitoring current conditions.

Table 4 is compiled from market prices in November for each of the past three years. The series shows that the decline in values of the Nigerian and Chinese gingers noted above continued into 2000. Nigerian values fell particularly low, but were reported by traders as rising again by the first quarter of 2001.

**Table 4 - Importer Selling Prices for Dried Ginger**

Origins	1998	1999	2000
Nigeria	1100	550-800	525-700
India	1600	2100-2200	2000
China Sliced	1650-1750	1200-1300	1100

Units: US \$/tonneSource: Market News Service Bulletin 45

## F. DISTRIBUTION CHANNELS

Importers based in London, Rotterdam and Hamburg handle the major part of the dried ginger trade. Some grinders also import directly but they usually prefer to leave the risk and the stock holding with trading companies.

Dried ginger is a stable product and stores well so there is no seasonality to the trade.

## G. PACKAGING AND LABELLING

Most standards, both national and international, require the spice to be packed in clean and hygienic materials which do not interact with the product and which protect it from both moisture pick-up and loss of essential oils.

The nature and characteristics of the packaging are not always specified, but rather left to the buyer and seller. The only exception relates to packaging material of jute or sisal in which case the European Spice Association (ESA) specification states that this type of packaging should conform to CAO BISCO Standard Reference C502-51-sj.

Whole, sliced or split dried ginger is packed in woven polypropylene sacks with a net weight of 25kg.

Labelling requirements include:

- Name of the product
- Name and address of producer or packer
- Date of packing
- Net mass (kg)
- Country of origin
- Code or Batch number
- Year of harvest
- Details of any special treatment
- Any other information requested by the purchaser

## H . SALES PROMOTION

As a general rule, end-users do not buy directly from origin, preferring not to carry the risk or hold expensive stock. Any export marketing effort directed at the users themselves must, therefore, take into account the need to hold stock in the destination market to allow a regular draw down of supplies of known quality.

Alternatively, promotion must be aimed at the dealers (see list of importers). Exporters can distinguish themselves by developing a reputation for reliability and high quality.

A visit to a European trade fair can provide the exporter with valuable knowledge of the trade beyond immediate experience as well as introducing new contacts. In particular, trade fairs can give insight to competitors' capabilities and the market issues of the moment.

Exhibitors are generally sales orientated and less likely to be discussing their purchasing requirements.

Exhibiting at a trade show can provide an excellent showcase, but must be done professionally for a positive effect. While the expense may be beyond the means of individual exporting companies, a co-operative effort between companies, or as a trade association, can divide the costs to a more manageable level.

The following trade fairs/exhibitions are the main events of interest to EU spice importers:

Title	Country	Month	URL/email
Alimentaria	Spain /Portugal	March – Annual	<a href="mailto:alim_lisboa@mifibria.es">alim_lisboa@mifibria.es</a>
ANUGA	Germany	Oct–Biennial	<a href="mailto:anuga@koelnmesse.de">anuga@koelnmesse.de</a>
Biofach	Germany	Annual	<a href="http://www.biofach.de">www.biofach.de</a>
European Ethnic Food, Drink, Restaurant and Catering	UK	Annual	<a href="http://www.europeanethicfood.co.uk">www.europeanethicfood.co.uk</a>
Food Ingredients – Europe	UK (2001) but location varies	Biennial	<a href="http://www.fievents.com">www.fievents.com</a>
IFE	UK	March -Biennial	<a href="http://www.ife.co.uk">www.ife.co.uk</a>
SIAL	France	Oct biennial	<a href="http://www.sial.fr/index.htm">www.sial.fr/index.htm</a>

## I. MARKET PROSPECTS

Traders describe the market for ginger as stable and quiet. There is some background growth evident in the import statistics, but this is a complex market with end users responding to different drivers. On the up side, an increase in demand is claimed in the food preparation sector, as the consumer becomes more adventurous in seeking new flavours. Thai food for example, which uses ginger, is gaining popularity. Similarly, there is an increasing demand for ginger from the drinks industry in the form of teas and also health drinks where ginger is considered to have a positive effect.

On the down side, the suppliers to the processed meats industries, particularly in Germany, report a slack demand for meatspices – typically pepper, nutmeg but also ginger – caused by consumer fears over meat consumption and safety. The German processed meat industry has suffered drastically over fears in the market of BSE (Mad Cow disease) and with the current outbreak of Foot and Mouth disease – this may have an impact on the German demand for ginger. The recent move to processing ginger in India for oil has yet to show any effect in the import statistics, but relocation by two UK extraction companies will have an impact on the UK import requirement for dried ginger.

The net result is a stable market in Europe for dried ginger showing some background growth. In order to compete successfully, any new exporters to the market must aim at providing a quality and service that will distinguish them from the existing players.

## I. IMPORTANT ADDRESSES

### Importers

The following list provides contact details for some of the major importers and processors of dried ginger in Europe. A more complete list may be obtained from national trade associations.

No recommendation to trade is intended with this list, and all sellers are advised to make their own checks prior to entering into any financial commitments.

Germany (+ 49)	
Fuchs Gewürze GmbH Westring 15-17 D-49201 Dissen	Tel: 054 21 30 90 Fax: 054 21 30 91 11 <a href="http://www.fuchs-gewuerze.de">http://www.fuchs-gewuerze.de</a>
Hamburger Gewürz-Mühle Hermann Schulz Grossmannstrasse 221 D-20539 Hamburg	Tel: 040 78 97 01 30 Fax: 040 78 97 01 31
Hermann Laue GmbH Beimoorweg 11 D-22923 Ahrensburg	Tel: 041 02 49 60 Fax: 041 02 49 61 04 <a href="http://www.hela-food.de">http://www.hela-food.de</a>
Poppe & Groninger Stadtdeich 4 D-20097 Hamburg	Tel: 040 23 62 070 Fax: 040 23 62 07 77
Schwan GmbH Postfach 11 03 84 D-20403 Hamburg	Tel: 040 36 49 71 Fax: 040 36 77 90
Netherlands (+ 31)	
Catz International BV PO Box 180 3000 AD Rotterdam	Tel: 10 411 3440 Fax: 10 411 89 13 <a href="http://www.catz.nl">http://www.catz.nl</a>
Man Production Rotterdam BV PO Box 253 3000 AG Rotterdam	Tel: 10 417 7377 Fax: 10 414 7550 <a href="http://www.manproduction.nl">http://www.manproduction.nl</a>
Van Silleveldt BV PO Box 64 3350 AB Papendrecht	Tel: 78 615 1755 Fax: 78 615 3107

<b>United Kingdom (+ 44)</b>	
Blair Im pe x Ltd 72 Bolton Road W indsor Ber k sh ire SL4 3JL	Tel: 01753 831 344 Fax: 01753 830 128
British R e pper & Spice Rh osili Road Brack m ills North am pton NN4 7AN	Tel: 01604 766 461 Fax: 01604 763 156
Ch am bers & Knigh t Th am es H ouse 18 Park Street London SE1 9 EL	Tel: 020 7357 7821 Fax: 020 7378 8582
De Itacrow n Fooks & French Linton H ouse 164-180 Union Street London SE1 0LU	Tel: 020 79 28 0404 Fax: 020 79 26 1238
McCorm ick Th am e Road H addenham Buck ingham sh ire HP17 8LB	Tel: 01844 29 29 30 Fax: 01844 29 4 29 4 <a href="http://www.cpd.mccormick.com">http://www.cpd.mccormick.com</a>
T Ch oith ram & Sons Ch oith ram H ouse Lanc e lot road W em bley Middle se x HA0 2BG	Tel: 020 89 03 8311 Fax: 020 89 00 1426

*Trade associations*

<b>EUROPE</b>	<b>ITALY (+ 39)</b>
European Spice Association 6 Catherine Street London W C2B 5JJ England Tel: 44 (0)20 7836 2460 Fax: 44 (0)20 7836 0580	AIIPA - Associazione Italiana Industrie Prodotti Alimentari Corso di Porta Nuova 34 I-20121 Milan Tel: 02 65 41 84 Fax: 02 65 48 22
<b>BELGIUM (+ 32)</b>	<b>NETHERLANDS (+ 31)</b>
AFSPA Roode beekelaan 30 B-1030 Brussels Tel: (0)2 743 87 46 Fax: (0)2 736 81 75	Nederlandse Vereniging voor de speerijhandel P.O. Box 64 3350 AB Papendrecht Tel: (0)78 615 17 55 Fax: (0)78 615 31 07
<b>FRANCE (+ 33)</b>	<b>SPAIN (+ 34)</b>
Syndicat National des Transformateurs de Poivres, Epices, Aromates et Vanille 8, Rue de l'Isle F-75008 Paris Tel: (0)1 53 42 33 80 Fax: (0)1 53 42 33 81 <i>Email:</i> <a href="mailto:covip@wanadoo.fr">covip@wanadoo.fr</a>	Aexpo Calle de Santa Catalina 13 E-30004 Murcia Tel: (0)68 21 40 89 Fax: (0)68 21 96 77
<b>GERMANY (+ 49)</b>	<b>UNITED KINGDOM (+ 44)</b>
FACHVERBAND DER GEWURZINDUSTRIE E.V. Reuterstrasse 151 D-5300 Bonn 1 Tel: (0)228 21 61 62 Fax: (0)228 22 94 60	International General Produce Association Ltd Grafton House 6 Chapel Court London EC2A 3DQ Tel: (0)20 7814 9666 Fax: (0)20 7814 8383 <a href="http://www.igpa.com">http://www.igpa.com</a>
	Seasoning and Spice Association 6 Catherine Street London W C2B JJ Tel: (0)20 7836 2460 Fax: (0)20 7836 0580

*Other organizations*

<b>CBI</b> <b>Centre for the Promotion of Imports from Developing Countries</b> P.O. Box 30009 3001 D A Rotterdam the Netherlands Tel: + 31 10 201 3434 Fax: + 31 10 411 4081 <a href="http://www.cbi.nl">http://www.cbi.nl</a>	<b>ISO</b> <b>International Standardisation Organisation</b> P.O. Box 56 CH -1211 Geneva Tel: + 41 22 749 01 11 Fax: + 41 22 733 34 30 <a href="http://www.iso.ch">http://www.iso.ch</a>
<b>CTA</b> <b>Technical Centre for Agricultural and Rural Co-operation</b> P.O. Box 380 6700 AJ Wageningen the Netherlands	<b>ITC</b> <b>International Trade Centre</b> Palais des Nations P.O. Box 10 1211 Geneva 10 Switzerland Tel: + 41 22 730 0111 Fax: + 41 22 733 4439 <a href="http://www.intracen.org">http://www.intracen.org</a>
<b>European Commission</b> Rue de la Loi 200 B-1049 Brussels, Belgium Tel: + 32-2 299-1111 (switchboard) Fax: + 32-2 295-0138 /39 /40 <a href="http://europa.eu.int/com/index_en.htm">http://europa.eu.int/com/index_en.htm</a>	<b>Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ) GmbH</b> Economic Development Department Dag-Hammarskjöld-Weg 1-5 Postfach 51 80 D - 65726 Eschborn Germany Tel: (0049 619 6) 79 1229, 79 0 Fax: (0049 619 6) 79 6150 Email: <a href="mailto:jochen.lange@gtz.de">jochen.lange@gtz.de</a> URL: <a href="http://www.gtz.de">http://www.gtz.de</a>

## K. LIST OF SOURCES

### *Publications:*

- On-line bookstores such as [www.amazon.com](http://www.amazon.com), provide the best means of searching for subjects or titles.
- Spices - Volume 2 - (1987) Longman Group Ltd, Harlow, England
- Guidelines for Exporters of Spices to the European Union - Commonwealth Secretariat, London, UK
- Market Research File on Spices – Overview of the EU, Poland, Hungary, Czech Republic, Russian Federation - International Trade Centre, Geneva, Switzerland
- Dried Herbs & Spices – A packaging Manual - (1999) International Trade Centre, Geneva, Switzerland
- Handbook of Spices, Seasonings, & Flavorings - (2000) Technical Publishing Company, Inc, Lancaster USA

### *Periodicals:*

**Food News**  
80 Calverley Road  
Tunbridge Wells  
Kent TN1 2UN  
UK

Tel: + 44 (0)1892 533 813  
Fax: + 44 (0)1892 511 803  
<http://www.agra-food-news.com>

**International Food Ingredients**  
Miller Freeman BV  
P.O. Box 200  
3600 AE Maarsseveen  
The Netherlands

Tel: + 31 (0)346 559444  
Fax: + 31 (0)346 573811  
<http://www.mfbv.com>

**Marchés Tropicaux**  
190 Boulevard Haussmann  
75008 Paris  
France

Tel: + 33 (0)1 44 95 99 50  
Fax: + 33 (0)1 44 95 99 79  
<http://www.marches-tropicaux.com>

**Market News Service**  
International Trade Centre  
Palais des Nations  
P.O. Box 10  
1211 Geneva 10  
Switzerland

Tel: + 41 22 730 0111  
Fax: + 41 22 733 4439  
<http://www.intracen.org>

**The Public Ledger**  
80 Calverley Road  
Tunbridge Wells  
Kent TN1 2UN  
UK

Tel: + 44 (0)1892 533 813  
Fax: + 44 (0)1892 544 895  
<http://www.public-ledger.com>

### *Standards:*

- ISO 1003:1980 Spices and condiments ginger, whole, in pieces or ground - specification
- ISO 13685:1997 Ginger and its oleoresins determination of the main pungent components (gingerols and shogaols) Method using high-performance liquid chromatography

### *Websites:*

Sites of interest often with good links to other sites, include:

- <http://pm-www.ncsu.edu/cernag/cern.htm> virtual library of agriculture
- <http://www.fintrac.com/gain/> wide range of horticultural information from production through marketing
- <http://www.natural-products.net> useful address lists
- <http://www.raise.org> USAID funded initiative, providing market information and technical assistance to increase Rural and Agricultural Incomes with a Sustainable Environment
- <http://www.ucdavis.edu> Website of the University of Davis in California. Extensive publications and resources

## ANNEX 1

### EUROPEAN SPICE ASSOCIATION SPECIFICATIONS QUALITY MINIMA FOR HERBS AND SPICES - GINGER

**Abbreviations:** weight by weight (W/W), ash insoluble acid (AIA), volatile oil (V/O), volume by weight (V/W)

SUBJECT	SPECIFICATIONS
Extraneous matter	Herbs 2%, Spices 1%
Sampling	For routine sampling) Square root of unit lots to a maximum of 10 samples. (For arbitration purposes) Square root of all containers E.g. 1 lot of pepper may = 400 bags, therefore square root = 20 samples.
Foreign Matter	maximum 2%
Ash	(ISO) maximum 8% W/W
Acid Insoluble Ash	(ESA) maximum 2% W/W
H <sub>2</sub> O	(ISO) maximum 12% W/W
Packaging	Should be agreed between buyer and seller. If made of jute and sisal, they should conform to the standards set by CAO BISCO Ref C502-51-sj of 20-02-95. However, these materials are not favoured by the industry, as they are a source of product contamination, with loose fibres from the sack being entering the product
Heavy Metals	Shall comply with national/EU legislation.
Pesticides	Shall be utilised in accordance with manufacturers' recommendations and good agricultural practice and comply with existing national and/or EU legislation.
Treatments	Use of any EC approved fumigants in accordance with manufacturers' instructions, to be indicated on accompanying documents. (Irradiation should not be used unless agreed between buyer and seller).
Microbiology	Salm one lla absent in (at least) 25g. Yeast & Moulds 10 <sup>5</sup> /g target 10 <sup>6</sup> /g absolute maximum E.Coli. 10 <sup>2</sup> /g target 10 <sup>3</sup> /g absolute maximum Other requirements to be agreed between buyer and seller.
Off Odours	Shall be free from off odour or taste.
Infestation	Should be free in practical terms from live and/or dead insects, insect fragments and rodent contamination visible to the naked eye (corrected if necessary for abnormal vision).
Aflatoxins	Should be grown, harvested, handled and stored in such a manner as to prevent the occurrence of aflatoxins or minimise the risk of occurrence. If found, levels should comply with existing national and / or EU legislation. In the case of ginger, EU Directive 3347/99 of 1 January 2001 applies: max. 10 ppb total aflatoxin max. 5 ppb B1 aflatoxin Extensive sampling plan
Volatile Oil	(ISO) 1.5% V/W min
Adulteration	Shall be free from .
Bulk Density	To be agreed between buyer and seller.
Species	To be agreed between buyer and seller.
Documents	Should provide - details of any treatments the product has undergone; name of product; weight; country of origin; lot identification/batch number; year of harvest

## **Notes on Methodology Used in setting Standards**

Please refer to the following methods when analysing products:

Moisture	ISO 939
Total Ash	ISO 928
Acid Insoluble Ash	ISO 930
Volatile Oil	ISO 6571

The co-ordinates of the European Spice Organization are listed under 'Trade Associations'.