



Food and Beverage to Taiwan.

Trends and opportunities

The market

Australian food and agricultural exports to Taiwan are significant. Australia is Taiwan's number two source for agricultural imports. In addition, the liberalisation of Taiwan's food and agricultural goods trade will create considerable potential for Australia to increase its market share, taking advantage of Australia's counter-seasonal supply, appealing varieties and reputation for clean, quality food.

There are a several major market influences that will increase the prospects for Australian food supply to the Taiwan market:

- ≠ Australia is free from disease, particularly BSE and foot-and-mouth disease
- ≠ Australia offering counter-seasonal supply will remain a competitive advantage for exporters

Opportunities

Opportunities for Australian suppliers of food to Taiwan include:

- ≠ **Seafood** – lobster, abalone, crab and prawn
- ≠ **Meat** – frozen beef (flank, shin, shank and offal), chilled beef (shortloin, rib eye and tenderloin, Australian wagyu and organic beef), frozen goat meat, chilled lamb and frozen lamb rack
- ≠ **Dairy produce** – milk powder, UHT milk, UHT cream, cream cheese, value added dairy ingredients, liquid milk and processed cheese
- ≠ **Fruit** – nectarines and peaches (white flesh), plums, citrus, cherries, apples and table grapes
- ≠ **Vegetables** – asparagus, carrots, broccoli and organic vegetables

More information

For further information please contact Austrade on 13 28 78 or email info@austrade.gov.au

(Last updated: February 2006)

Call Austrade on 13 28 78 or [Email us](mailto:info@austrade.gov.au)
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