# **Market Development**

MARKET BRIEF ON SESAME SEEDS

WORLD OVERVIEW
1993

**ITC** 



INTERNATIONAL TRADE CENTRE UNCTAD/WTO

## Sesame seeds - World overview

## **Product description**

HS 1207.40 Sesame seeds (sesamum), whole, broken, crushed, husked or shelled.

#### Production and trade

Total world production of sesame seeds steadily increased between 1989 and 1991, growing from 2.1 million tons in 1989 to 2.4 million tons in 1990 and 1991. World production in general has averaged over 2 million tons annually since 1980. China and India are the two major producers, accounting for more than 50% of total world production. The Sudan, Myanmar, Mexico, Nigeria and Venezuela are also significant producers of sesame. Over 80% of world production is consumed in the producer countries.

# Principal importing countries (Q: metric tons '000; V: US\$ million)

|                   | 1989  |       | 1990  |       | 1991  |       |
|-------------------|-------|-------|-------|-------|-------|-------|
|                   | Q     | V     | Q     | V     | Q     | V     |
| Total imports     | 386.8 | 306.5 | 498.2 | 497.0 | 498.8 | 448.2 |
| Japan             | 113.3 | 88.0  | 123.9 | 113.0 | 122.2 | 106.1 |
| Singapore         | 16.3  | 8.1   | 28.4  | 18.0  | 45.6  | 25.5  |
| China             | 33.0  | 21.1  | 48.2  | 30.1  | 45.3  | 26.5  |
| USA               | 40.5  | 41.7  | 42.9  | 59.8  | 36.4  | 43.1  |
| Turkey            | 8.6   | 12.7  | 29.6  | 24.5  | 23.4  | 18.3  |
| Egypt             | .4    | 10.3  | 15.3  | 21.0  | 29.0  | 37.0  |
| Greece            | . 9   | 10.8  | 11.0  | 12.2  | 16.9  | 18.0  |
| Hong Kong         | 4.8   | 11.0  | 17.3  | 13.0  | 14.6  | 11.7  |
| Republic of Korea | (1)   | (1)   | 12.1  | 12.9  | 21.7  | 19.8  |
| Germany (2)       | 11.4  | 13.6  | 12.2  | 19.0  | 14.0  | 17.6  |
| Bulgaria          | 7.2   | 7.2   | 7.0   | 9.9   | 12.7  | 11.5  |
| Jordan            | 4.4   | 2.7   | 10.0  | 12.7  | 10.3  | 8.6   |
| Yemen (3)         | 13.9  | 9.8   | 15.2  | 13.7  | 10.0  | 9.0   |

Source: ITC, FAO/Agrostat.

(1) Q: 40 tons; V: US\$ 0.04 million.

(2) Post-reunification data for 1991.

(3) Post-reunification data as of 1990.

World trade in sesame seeds represents approximately 20% of total world production. In 1989, the Sudan was the largest exporter, replaced in 1990 and 1991 by China. Exports from China, India, Sudan, Myanmar and Hong Kong covered approximately 50% of world trade in 1991. Japan is by far the leading importer of sesame seeds followed by the EC and the USA in terms of value.

#### **Market characteristics**

An estimated 70% of world production of sesame seeds is processed into oil and meal. The food industry is the principal market segment in most of the importing countries. Japan is practically the only importer which uses most of the imported sesame for oil extraction. In the Middle East, sesame has long been used for traditional food and such specialties as tahine and halvah. The market for sesame seeds is rather limited in most European countries except Greece, Italy and Germany where imports increased considerably in the last few years.

#### Market access

With a few exceptions, there are no quantitive restrictions nor customs duties on imports of sesame seeds into major markets. Sanitary regulations are applied in some countries. Imported sesame must conform to the importer/end-users' requirements in the various markets. Specifications for sesame used for the food industry generally concentrate on color, cleanliness and dryness; whereas oil content is the major purchasing criterion for oil extraction.

#### **Prices**

Prices are determined on the basis of type, color and oil content of sesame and are highly dependent on supply conditions. Prices in a large number of countries fell in 1991 as world sesame seed production in 1990-1991 was higher than in 1989-1990.

### **Market opportunities**

The negative supply situation in the Sudan in 1989 adversely affected world trade. However, in 1990 and 1991, substantial Chinese production and exports of sesame seeds led to a significant recovery of imports into the principal world markets. According to trade sources, a steady increase in imports is foreseen in the short-term as demand remains strong.

# **Bibliography**

- ♦FAO/Agrostat, Rome
- ♦Oil World, ISTA, Mielke GmbH, Hamburg
- ♦ The Public Ledger's Commodity Week, London (various issues)
- ♦ Marchés tropicaux et méditerannéens, Paris (various issues)

ITC/MBDBS - January 1993

This market brief has not been formally edited by ITC.

# Sesame seeds - Japan

## **Product description**

HS 1207.40 Sesame seeds (sesamum), whole, broken, crushed, husked or shelled.

#### Trade

| Q: metric tons '000 V: US\$ million | 1989  |      | 1990  |       | 1991  |       |
|-------------------------------------|-------|------|-------|-------|-------|-------|
|                                     | Q     | V    | Q     | V     | Q     | V     |
| Imports                             | 113.2 | 88.0 | 123.9 | 113.0 | 122.2 | 106.0 |
| Exports                             | 1.3   | 2.1  | 3.4   | 6.3   | 3.0   | 5.0   |

**Source:** FAO/Agrostat.

## Main origins of imports (% of imports by value, 1991)

China (52.4), Myanmar (12.5), Pakistan (7.2), India (5.1), Colombia (4.4), Guatemala (4.1), El Salvador (3.1), Thailand (1.9), Tanzania (1.75), Vietnam (1.6), Nicaragua (1.3), Turkey (1.0).

Source: UNSO/Comtrade.

#### **Market characteristics**

Sesame seed is considered a natural health food in Japan where it is widely used for cooking. Local production is negligible and is for domestic consumption only. White sesame seed is mainly imported from Mexico, Guatemala, and El Salvador whereas black sesame is from China and Thailand. Out of total annual consumption, about 65% is used for oil extraction and 35% for food. The food segment is further broken down as follows: roasted sesame 42%, ground sesame 12%, washed sesame 36% and others (roasted sesame seed with salt, etc.) 10%.

The consumption ratio of white sesame and black sesame is approximately 7 to 3. While demand for washed sesame tends to decrease, demand for ground sesame shows a tendency to increase. The market requires seed of pure color, in large, plump and uniform size, free from any foreign matter and with minimum fatty acid content. Black sesame seeds are preferred with lustre.

### Market access

No import duty is levied on sesame seed, but it is subject to the Food Sanitation Law under which it must undergo plant quarantine inspection.

#### **Prices**

Import prices were stable in 1990 and 1991 but decreased during 1992. Price for sesame seed from China was quoted as follows (Y 1,000/mt, ex-godown):

|                      | <u>1991</u> | <u>1992</u> |
|----------------------|-------------|-------------|
| Black for cooking    | 165-160     | 135-130     |
| Mixed for extraction | 165-160     | 110-105     |

#### **Distribution channels**

Imports reach the processing companies through importers. After processing, sesame used for food goes to an agent or wholesaler and then to the retailer. Sometimes it is delivered directly by the processing company to supermarkets. There are about fifty medium and small companies processing sesame seed for food, thirty five of which are members of the National Federation of Sesame Processors Association. Around eleven oil extractors specialize in sesame oil production and form the Japan Sesame Seed Oil Manufacturers Association.

# **Commercial practices**

Transactions of sesame seed are normally based on C&F or FOB terms. The principal import documents include invoice, weight certificate and bill of lading.

# **Packaging**

Imported sesame seed is packed in 50-60 kg jute bags. It is generally repacked in bags of 20 kg for delivery to wholesalers.

## **Market opportunities**

Over the last few years Japan has been by far the world's largest importer of sesame seed. Imports grew steadily at an average growth rate of 1.24% over the period 1987-1991. As domestic demand for sesame seed is increasing, the market is expected to grow and offer good opportunities for both traditional and new suppliers of sesame seed. It is essential, however, that they ensure high quality and regular supply to this highly competitive market.

#### List of importers

(non-exhaustive)

Shin- Tokyo sangyo Co. Ltd Chiyokawa Bldg 2-3, Shinbashi 3-chome Minato-Ku

Tokyo 105
Tel: 35 03 24 91
Tlx: J27121 INTOKYO

Toho Bussan Kaisha Ltd Nihon Seimei Bldg 18-16, Shinbashi, 1-chome

Minato- Ku Tokyo 105 Tel: 35 07 32 50 Tlx: 2225316 J

Nissin Trading Co. Ltd Room No. 701, Nakagin Hatchobori Mansion No. 13-14

Hatchobori 4-chome Chuo- ku

Tokyo 104 Tel: 553 95 71 Tlx: 25651 NISSIN J Dah Shong Hong Ltd 18-2, Roppongi 5-chome

Minato-Ku Tokyo 105 Tel: 35 82 07 07 Tlx: 242573 Fax: 35 82 06 57

Tokyo Menka Kaisha Ltd 67, Kawara-machi

1-chome Chuo- Ku Osaka 541 Tel: 208 21 21

Tlx: J63245 TOMEN

Nissin Food Products C o. 1-1 Nishnakajima 4- chome

Yodogawaku Osaka 532 Tel: 304 77 11

Tlx: 5233350 NISSIN J

Mitsubishi Corp. 6-3 Marunouchi 2-chome Chiyoda-ku Tokyo 100

Tel: 210 21 21

Marebuni Corp. 5-7. Honmachi 2-chome Chuo-Ku Osaka 541-88 Tel: 266 21 11

Tlx: J63261 MAREBUNI

Mitsui & Co. Ltd 2-1 Ote-Machi 1-chome Chiyoda-ku Tokyo 100 Tel: 285 11 11

Tlx: J22253 MITSUI A

## Useful addresses

Ministry of Agriculture, Forestry and Fisheries Grocery, Oil and Fats Division Food and Marketing Bureau 2-1, Kasumigaseki Chiyoda-ku Tokyo 100 Tel: 502 81 11

National Federation of Sesame **Processors Association** 4-8-10, Soto-Kanda Chiyoda-ku Tokyo 101 Tel: 251 25 06

Japan Sesame Seed Oil Manufacturers Association c/o Takemoto Oil & Fat Co. Ltd 1-7-11-chome Nihonbashi Chuo-ku Tokyo 103 Tel: 271 44 02

Japan External Trade Organization (JETRO) 2-5, Toranomon, 2-chome Minato-ku Tokyo 105 Tel: 3582 55 49

Tlx: 24378 JETRO J Fax: 3582 06 56

- ♦FAO/Agrostat
- ♦JETRO, Access to Japan's Import Market: Sesame, No.37, March 1983
- ◆The Japan Oil and Fat Importers & Exporters Association (JOFIEA)
- ♦ISTA, Oil World, Mielke Gmbh, Hamburg
- ♦ESCAP, Prices of selected Asia/Pacific Products (various issues)
- ♦ UNSO/Comtrade Database System

#### **Sesame seeds - United States of America**

## **Product description**

HS 1207.40 Sesame seeds (sesamum), whole, broken, crushed, husked or shelled.

#### Trade

| Q: metric tons '(V: US\$ million |      |      | 1990 |      | 1991 |      |
|----------------------------------|------|------|------|------|------|------|
|                                  | Q    | V    | Q    | V    | Q    | V    |
| Imports                          | 40.5 | 41.7 | 42.8 | 59.8 | 36.5 | 43.2 |
| Exports                          | 2.0  | 2.0  | 6.2  | 7.1  | 4.4  | 4.7  |

Source: FAO/Agrostat.

## Main origins of imports (% of imports by value, 1991)

Mexico (62.7), Guatemala (16.5), El Salvador (14.6), Nicaragua (1.9), Honduras (1.6). Small amounts are also imported from Japan, Sudan, Panama, China and India.

Source: UNSO/Comtrade.

#### **Market characteristics**

Domestic production is very small. Imports originate mainly from Mexico and Central America. Both natural and hulled sesame are imported, the latter accounting for the bulk of imports.

A certain amount of sesame is hulled in the United States. The food and bakery industries are the two major end-users of sesame which is widely used for hamburger buns, breads and cracker products. A large quantity of sesame is also used in halvah and other confections as well as other ethnic foods. Evenness of color, cleanliness and dryness are the main purchasing criteria applied by American importers of sesame seed. The bulk of sesame imported is light tan in its hull color. Hulled sesame should be pearly white with a glossy finish. Large-size natural seed is preferred for hulling.

#### Market access

A rate of US 0.026 cents per pound is levied on sesame imported from "designated non-market economy countries". Imports from other sources are duty-free. The "Cleanliness Specifications for Unprocessed Spices, Seeds and Herbs" prepared by the American Spice Trade Association cover import criteria for unprocessed sesame seed.

#### **Prices**

According to ITC's Market News Service, import prices for sesame seed from Central America in April 1993 were quoted as follows (US\$/ton):

♦ sesame seed hulled: 1.300 ♦ sesame seed natural: 1.100

♦ sesame seed roasted: 950

## **Distribution channels**

Spice traders and the bakery sector are the principal importers of sesame seed. Imported sesame seed reaches end-users directly from importers; about 20% of imports are distributed through wholesalers.

### **Commercial practices**

Orders are usually placed by importers on the basis of samples, specifications or during visits to existing and potential suppliers. Quotations are based on C&F or FOB. Payment is generally cash against documents for imports from Mexico and Central America and letter of credit for imports from Asia.

# Packaging and transport

Two types of material are used for packing: paper bags (Mexico and Central America) and jute bags (Asia). Imports are shipped by container and enter the country via various ports (Miami, San Francisco, Houston and New York).

## **Market opportunities**

The United States is the world's third largest importer of sesame seed in terms of value after Japan and Europe. Imports increased by 5.7% in volume in 1990 over the previous year due to steady demand from the food and bakery industries. In 1991, American imports decreased by 15%, due to a sharp drop in shipments from India. However, trade sources indicate that it will remain a significant import market for traditional suppliers in the foreseeable future.

# List of importers

(non-exhaustive)

Kellogg, Inc., Seeds & Supplies 322 E. Florida St.

PO Box 684

Milwaukee, WI 53201 Tel: (414) 276 0373 Fax: (414) 276 2769

McCormick and Co., Inc Sesame Products Div. 700 W. Center St.

Paris, TX 75460 Tel: (903) 784 7419 Fax: (903) 785 3105

Fax: (903) 785 3105

Joyva Corp. 53 Varick Avenue Brooklyn, NY 11237 Tel: (718) 497 0170 Fax: (718) 366 8504

ConAgra Dried Fruit & Nut Co. 1050 Sansome St., Ste.400 San Francisco, CA 94111-1334

Tel: (415) 956 6100 Fax: (415) 956 7039 Boricua Empaque, Inc.

PO Box 1741

San Juan, PR 00902-1741 Tel: (809) 725 0581

Tlx: 3450309 Fax: (809) 722 3567

Schiff Food Products Co., Inc.

190, Berry Street Brooklyn, NY 11211 Tel: (718) 782 4353

Tlx: 220049

Fax: (718) 782 4731

H & H Seed Co. P.O.Box 1688 Yuma, AZ 85364 Tel: (602) 783 7821

Tlx: 469003

First Intercontinental Corp. 800 W. Airport Freeway Irving, TX 75062

Tel: (214) 721 9964 Fax: (214) 721 9430 Johnny's Enterprises, Inc. 319 E. 25th Street Tacoma, WA 98421 Tel: (206) 383 4597

Fax: (206) 572 8742

The Regina Nuts Products Corp. 5213 2nd Avenue Brooklyn, NY 11232

Tel: (718) 439 5606 Fax: (718) 492 8231 Neiman Brothers Co., Inc. 3322 W. Newport Avenue Chicago, IL 60618

Tel: (312) 463 3000 Fax: (312) 463 3181

Spring Tree Corp. PO Box 1160

Brattleboro, VT 05302 Tel: (802) 254 8784 Fax: (802) 254 8648

- ♦FAO/Agrostat
- ♦UNSO/Comtrade Database System
- ♦ United States Department of Agriculture US Spice Trade (various issues)
- ♦Oil World, ISTA
- ♦U.S Custom House Guide, official 1993 version

#### Sesame seeds - Saudi Arabia

## **Product description**

HS 1207.400 Sesame seed (sesamum), whole, broken, crushed, husked or shelled.

## Consumption

| Q: metric tons '000<br>V: US\$ million | 1989 |      | 1990 |      | 1991 |      |
|--|------|------|------|------|------|------|
|  | Q    | V    | Q    | V    | Q    | V    |
| Production                             | 3.0  | n.a  | 3.0  | n.a. | 3.0  | n.a. |
| Imports                                | 8.2  | 4.6  | 16.2 | 16.8 | 11.0 | 10.0 |
| Exports                                | 0.3  | 0.03 | 0.4  | 0.2  | 0.4  | 0.3  |
| <b>Apparent consumption</b>            | 10.9 |      | 18.8 |      | 13.6 |      |

Source: FAO/Agrostat.

A detailed breakdown of suppliers was not available for 1990 and 1991. However, principal suppliers of sesame seeds in 1989 were (in terms of percentage value) Sudan (76.8), India (9.4), United Arab Emirates (3.2), Thailand (2.3), Kenya (2.3) and Ethiopia (2.2). Other suppliers included Indonesia, Pakistan, Vietnam and China.

Source: UNSO/Comtrade.

#### **Market characteristics**

The bakery and confectionery sectors are the major end-users of sesame seeds; whereas the bulk of sesame seed imports, particularly those from the Sudan, are processed into oil for the food industry, mainly to produce tahine and halvah. The pharmaceutical industry is also a consumer of sesame oil. Sesame meal is used primarily as an animal feed ingredient. According to the trade, Sudan and India are the two major suppliers of sesame to Saudi Arabia.

### Market access

Sesame seed imports are duty free. They are subject to a sanitary test at the laboratories designated by the Ministry of Commerce; five such laboratories are located in Riyadh, Jeddah, Dammam, Halt Ammar and Jizan. Certification on the suitability for human consumption of the goods is needed before they are released from Customs. Import licenses are not required.

#### **Prices**

Unit prices for sesame seeds were stabilized in 1990 and 1991. Import prices usually follow world market prices and are influenced by those of the Sudan. According to "Marchés tropicaux et méditerranéens" of 26 February 1993, the FOB price for sesame seeds (whitish) from the Sudan was US\$ 510 per ton.

#### **Distribution channels**

Producers of tahine and halvah are mainly responsible for the import and distribution of sesame seed within the country.

## **Market opportunities**

Saudi Arabia is one of the major markets for sesame seed in the Middle East, with an average annual import of 11.8 thousand metric tons. In 1990 and 1991, imports increased both in terms of quantity and value after a significant decline in unit value on world markets in 1989.

As domestic production of sesame seed is unlikely to expand, demand will continue to be met by imports. It is expected that consumption will be stable and imports will remain at their current level.

# List of importers

(non-exhaustive)

Shubra Sweet Factory P.O. Box 5415 Riyadh 11422

Tel: 448 33 66

National Confectionery and Tahina Factory (a division of Abbar and

Zainy Co.) P.O. Box 5700 Jeddah 21432 Tel: 647 40 00

Fax: 647 55 42

Salim Omer Bughshan Co. Makkah Road Kilo 3 P.O. Box 181 Jeddah 21411

Tel: 687 25 05

Tlx: 402358 sbcorp sj

Fawzi Al Masri Al Sharani & Sons Ltd

P.O. Box 839 Jeddah 21421 Tel: 647 63 59 Fax: 647 63 59 Helal Al-Jagira Factory Co.

P.O. Box 5415 Riyadh 11422

Tel: 498 58 55/498 35 71

Halawani Brothers Co. Jed. Zuriat Dist. Pet. St.

P.O. Box 690 Jeddah 21412 Tel: 636 98 10

Tlx: 401118 halawa si

Al Nisr Sweet Factory Jeddah Industrial Area

P.O. Box 5700 Jeddah 21421 Tel: 638 00 54

- ♦FAO/Agrostat
- ♦UNSO/Comtrade Database System
- ♦ Central Department of Statistics, Ministry of Finance and National Economy, Riyadh, Saudi Arabia
- ♦ Al Baraka Al Saudia for Export Promotion and Services, Jeddah, Saudi Arabia

## Sesame seed - Jordan

## **Product description**

HS 1207.400 Sesame seed (sesamum), whole, broken, crushed, husked or shelled.

# **Trade**

| Q: metric tons '000<br>V: US\$ million | 1989 |      | 1990  |       | 1991  |      |
|--|------|------|-------|-------|-------|------|
|  | Q    | V    | Q     | V     | Q     | V    |
| Imports                                | 4.35 | 2.65 | 10.05 | 12.68 | 10.30 | 8.60 |
| Exports                                | 0.07 | 0.04 | 0.07  | 0.20  | 1.00  | 0.90 |

Source: FAO/Agrostat.

## Main origins of imports (% of imports by value, 1991):

India (57.6), Uganda (23.06), Pakistan (10.7), Singapore (7.65). Small amounts were also imported from Myanmar, Kenya and Turkey.

Source: UNSO/Comtrade.

#### **Market characteristics**

Sesame seed is mainly used to produce tahine paste or as the main ingredient for the confection of halvah. Only a small amount of sesame seed is used for oil extraction. White sesame accounts for about 60% of total imports, the balance consisting of mixed sesame.

#### Market access

No import duty is levied on sesame seed. The general specifications required by Jordanian importers are: oil content 50%, purity 2%, humidity 7%.

### **Prices**

The import price for white sesame seed from India averages US\$ 500 per ton.

#### **Commercial practices**

Orders are usually placed on the basis of specifications or samples. Visits to suppliers in the region are frequent. Payment is made generally by letter of credit.

## **Packaging and transport**

Sesame seed is usually packed in 45 kg jute bags and shipped by multipurpose vessels.

## **Market opportunities**

Jordan is a net importer of sesame seed and ranks among the major importers of sesame seed in the Middle East. The current level of imports is expected to be maintained in the short term, as domestic production is negligible and unlikely to expand.

# List of importers

(non-exhaustive)

Sharkutly Trading (Pvt) Co. Ltd Wabreh Tamari Co. PO Box 7461 P.0. Box 355
Amman Amman
Tlx: 21527 SHARK JO Tel: 636380
Fax: 630449 Fax: 646310

Mustafa Kirfan Co. Abu Eishah Bros. Trading Co. PO Box 6501 PO Box 7930

Amman Amman Tel: 636852 Tel: 623661 Fax: 611060 Fax: 628461

Rajab Hanish and Sons Trading Co.

Taher Al Sharouri and Sons Co.

PO Box 7716 PO Box 3306 Amman Amman Fax: 648538 Fax: 624556

## Useful addresses

Federation of Jordanian Amman Chamber of Commerce

Chambers of Commerce Zeid Bin Shaker
PO Box 7029 PO Box 287
Amman Amman
Tel: 665492 Tel: 666151-3
Tlx: 24103 FJCC JO Tlx: 21543 JO

Tlx: 24103 FJCC JO Tlx: 21543 JC Fax: 685997 Fax: 666155

## **Sources of information**

♦FAO/Agrostat

♦ UNSO/Comtrade Database System

# Sesame seeds - Singapore

## **Product description**

HS 1207.40 Sesame seed (sesamum), whole, broken, crushed, husked, or shelled.

#### Trade

| Q: metric tons '000<br>V: US\$ million | 1989 | 1990 |      |      | 1991 |      |
|--|------|------|------|------|------|------|
|  | Q    | V    | Q    | V    | Q    | V    |
| Imports                                | 16.3 | 8.1  | 28.4 | 18.0 | 45.6 | 25.5 |
| Re-exports                             | 10.6 | 5.3  | 13.8 | 9.3  | 38.9 | 22.2 |

Source: FAO/Agrostat.

# Main origins of imports (% of imports by value, 1991)

Myanmar (79.6), Taiwan Province-China (8.4), India (7.1), China (1.8), Thailand (1.0). Small amounts are also imported from Sri Lanka, Pakistan and USA.

Source: UNSO/Comtrade.

#### **Market characteristics**

Around 87% of sesame seed imported in 1991 was for re-export; the balance was mainly used for oil extraction. Approximately 90% of imported sesame seed is unhulled. A small amount of hulled sesame is used by the bakery sector. Mixed black and white sesame is mainly imported from India. Sesame seed with single skin, high oil content (normally 48-52%) is preferred for oil extraction.

#### Market access

No import duties are levied on sesame seed.

### **Prices**

Import prices remained stable in the last few years. They generally correspond to world market prices (US\$ 500 per ton).

#### **Distribution channels**

Imports are handled by few specialized importers and trading corporations. These corporations are mainly involved in re-export. Sesame seed imported for the domestic market is processed by oil extractors and distributed through supermarkets and food stores.

## **Commercial practices**

Orders are usually placed on the basis of specifications or samples. Importers sometimes visit suppliers to inspect the quality. Transactions are based on C & F or CIF terms. Payment is by letter of credit in US dollars.

## Packaging and transport

Sesame seed is usually packed in 50 kg jute bags and shipped by multi-purpose vessels when imported into Singapore. Containers are used for re-exports.

## **Market opportunities**

Actual sesame seed consumption in Singapore is quite limited as the majority of imports are reexported. Traders expect domestic consumption to remain at the current level, while imports may continue to increase depending on demand for re-exports.

# List of importers

(non-exhaustive)

Hong Kong Import & Export Corp. Ltd 50 South Bridge Road CMO Building Singapore 0105 Tel: 533 8833

Seng Long Entreprise Corp. Ltd 38 Carpenter Street Singapore 0105 Tel: 222 2151 Tlx: 25728 Aik Siong Trading Corp. Ltd

101 Cecil Street Hexx 22-11

Tong End Building Singapore 0106 Tel: 223 9066 Tlx: 34138 General Agrochem Trading Corp. Ltd 47 A Emerald Hill Road

Singapore 0922

Tel: 235 2262 Tlx: 400984

Tay Yang Corp. Ltd 42 Telok Ayer Street Singapore 0104 Tel: 222 6037 Tlx: 23307

Himatsing Trading Co. Ltd 4, Robinson Road 07-04

Commercial Union Building

Singapore 0104 Tel: 220 9222 Tlx: 21746

- ♦FAO/Agrostat
- ♦ UNSO/Comtrade Database System
- ◆ Singapore Trade Development Board, 1, Maritime Square, No. 10-40 (Lobby D),
- ♦ World Trade Center, Singapore 0409, Tel: 2719388, Tlx: 28617 TRADEV, Fax: 2740770
- ♦ Contacts with traders

# Sesame seeds - Republic of Korea

## **Product description**

HS 1207.40 Sesame seed (sesamum), whole, broken, crushed, husked or shelled.

| Q: metric tons '000<br>V: US\$ million | 1989 |      | 1990  |       | 1991  |       |
|--|------|------|-------|-------|-------|-------|
|  | Q    | V    | Q     | V     | Q     | V     |
| Production                             | 0.04 |      | 0.04  |       | 0.04  |       |
| Imports                                | 0.04 | 0.04 | 12.10 | 12.90 | 21.70 | 19.80 |

Source: FAO/Agrostat.

## Main origins of imports (% of imports by value, 1991)

China (61.1), India (26.8), Myanmar (7.5), Uganda (4.5).

Source: UNSO/Comtrade.

#### **Market characteristics**

Sesame seed oil is one of the most popular ingredients in food in the Republic of Korea which is dependent on imports to meet demand.

## Market access

Imports of sesame seed into the Republic of Korea are restricted. Customs duties are levied at the rate of 40% of the import value.

#### **Distribution channels**

Imports of sesame seed are controlled by the Ministry of Agriculture, Forestry and Fisheries which fixes the annual import quota based upon the level of domestic consumption. Purchase schedules are determined by the Agriculture and Fisheries Marketing (AFMC) and imports are carried out through the Association of Foreign Trading Agents of Korea. The imported seeds are delivered to oil extractors by the AFMC and reach consumers in the form of sesame oil through supermarkets and food stores.

## **Commercial practices**

Trading companies participate in open bidding. Transactions are based on C & F terms.

# **Packaging**

Sesame seed is usually packed in 50 kg jute bags.

# List of importers

(non-exhaustive)

Sesame Co. Ltd P.O. Box 8804

Seoul

Tel: (02) 225 371/238 379 Tlx: 27252 SESAME K

Western Trading Co P.O. Box 8196 Seoul

Tel: (02) 776 90 76 Tlx: 28252 KMarket K

Keyang Foods Co. Ltd P.O Box 9017 1233 Chorye-dong Sunchon-shi Chonnam Tel: (0661) 741 57 53

Agriculture and fishery Marketing Company

191, Hangangno 2-GA

Yongsan-gu

Seoul

Tel: (02) 198 75 13 Fax: (02) 798 75 13

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