



prom  
perú

# Boletín Mensual

## JULIO 2021

Departamento de Productos  
Pesqueros - Promperú

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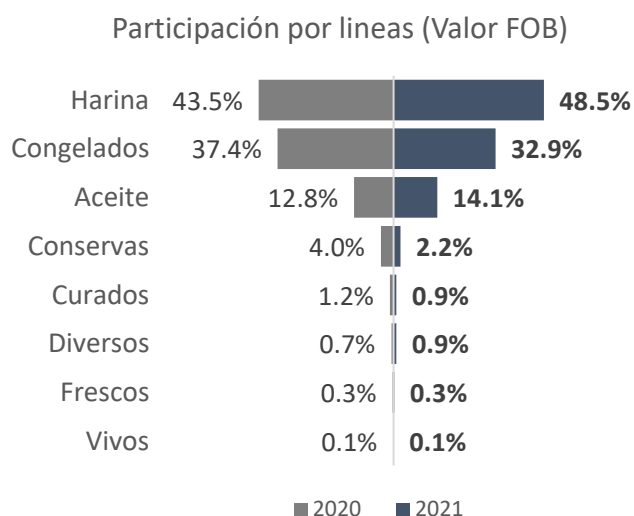
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Estadísticas por  
especies

# 01 Valor de las exportaciones

## Ene-Jul (Miles US\$ FOB)

Linea	2020	2021	Var% 21/20	Participación 2021
<b>CHI</b>	<b>793,033</b>	<b>1,613,900</b>	<b>103.5%</b>	<b>62.7%</b>
Harina	612,808	1,249,953	104.0%	48.5%
Aceite	180,225	363,946	101.9%	14.1%
<b>CHD</b>	<b>604,249</b>	<b>936,905</b>	<b>55.1%</b>	<b>36.4%</b>
Congelados	526,454	848,180	61.1%	32.9%
Conservas	56,926	57,192	0.5%	2.2%
Curados	16,200	23,912	47.6%	0.9%
Frescos	4,670	7,621	63.2%	0.3%
<b>Otros</b>	<b>10,925</b>	<b>24,426</b>	<b>123.6%</b>	<b>0.9%</b>
Diversos	9,933	22,879	130.3%	0.9%
Vivos	992	1,547	55.9%	0.1%
<b>Total general</b>	<b>1,408,206</b>	<b>2,575,230</b>	<b>82.9%</b>	<b>100.0%</b>



Consumo humano directo

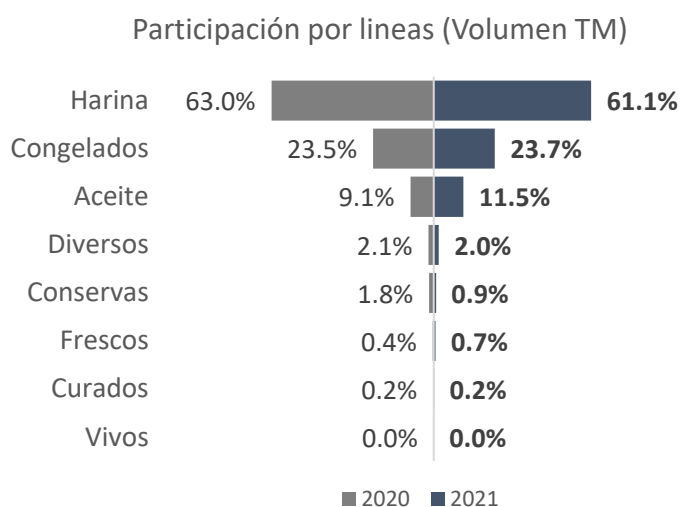
Var% 21/20

**+55.1%**

# 02 Volumen de las exportaciones

## Ene-Jul (Toneladas)

Linea	2020	2021	Var% 21/20	Participación 2021
<b>CHI</b>	<b>517,463</b>	<b>1,009,875</b>	<b>95.2%</b>	<b>72.5%</b>
Harina	452,412	850,014	87.9%	61.1%
Aceite	65,051	159,860	145.7%	11.5%
<b>CHD</b>	<b>186,068</b>	<b>354,564</b>	<b>90.6%</b>	<b>25.5%</b>
Congelados	168,892	330,125	95.5%	23.7%
Conservas	12,744	12,307	-3.4%	0.9%
Frescos	2,735	9,669	253.5%	0.7%
Curados	1,697	2,463	45.2%	0.2%
<b>Otros</b>	<b>14,959</b>	<b>27,673</b>	<b>85.0%</b>	<b>2.0%</b>
Diversos	14,822	27,450	85.2%	2.0%
Vivos	137	223	62.5%	0.0%
<b>Total general</b>	<b>718,490</b>	<b>1,392,111</b>	<b>93.8%</b>	<b>100.0%</b>



Consumo humano directo

Var% 21/20

**+90.6%**



# 03 Principales Empresas CHD

## Ene-Jul

Empresa	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Seafrost S.A.C.	65,033	77,674	19.4%	12,456	21,257	70.7%
Marinazul S.A.	49,711	60,689	22.1%	9,296	10,805	16.2%
Altamar Foods Peru S.R.L.	27,601	52,452	90.0%	9,514	27,226	186.2%
Productora Andina De Congelados S.R.L.	17,451	44,866	157.1%	7,367	28,042	280.7%
Puertos Del Pacifico S.A.	22,828	43,729	91.6%	6,305	13,859	119.8%
Inversiones Prisco S.A.C.	22,375	34,007	52.0%	2,508	3,838	53.0%
Dexim S.R.L.	13,206	21,886	65.7%	3,976	9,971	150.8%
Costa Mira S.A.C.	12,310	20,379	65.5%	3,692	9,583	159.6%
Perupez S.A.C.	8,815	19,536	121.6%	2,646	6,661	151.8%
Proveedora De Productos Marinos S.A.C.	12,324	17,252	40.0%	4,811	9,998	107.8%
Mar Andino Peru S.A.C.	10,386	16,696	60.7%	1,594	3,022	89.5%
Spring Valley Fruit S.A.C.	5,605	16,597	196.1%	1,525	4,152	172.2%
Pesquera Hayduk S.A.	9,978	16,010	60.4%	8,240	12,216	48.3%
Peruvian Sea Food S.A.	4,769	15,915	233.7%	2,106	12,395	488.6%
Corp De Ingenieria De Refrigeracion S.R.L.	8,835	14,957	69.3%	1,251	3,558	184.4%
Produpesca S.A.C.	11,342	14,600	28.7%	1,358	1,691	24.6%
Refrigerados Fisholg & Hijos S.A.C.	10,023	14,154	41.2%	2,229	4,650	108.6%
Industrial Pesquera Santa Monica S.A.	4,859	14,014	188.4%	2,186	8,628	294.6%
Pesquera Exalmar S.A.A.	11,113	13,681	23.1%	13,662	13,209	-3.3%
Novaperu S.A.C.	11,392	13,181	15.7%	3,046	5,750	88.8%
Otros	264,291	394,631	49.3%	86,301	144,053	66.9%
<b>Total</b>	<b>604,249</b>	<b>936,905</b>	<b>55.1%</b>	<b>186,068</b>	<b>354,564</b>	<b>90.6%</b>

Las 10 principales empresas representan el

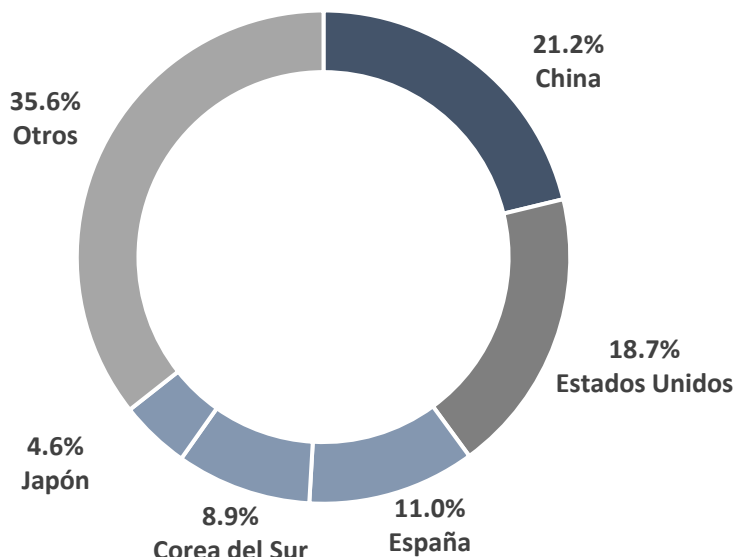
**41.9%** del Valor total CHD

# 04 Principales Mercados CHD

## Ene-Jul

Pais	Valor FOB (Miles US\$)				Peso Neto (Toneladas)			
	2020	2021	Var% 21/20	Part. 2021	2020	2021	Var% 21/20	Part. 2021
China	49,386	198,874	302.7%	21.2%	14,187	85,634	503.6%	24.2%
Estados Unidos	130,984	175,303	33.8%	18.7%	16,951	20,628	21.7%	5.8%
España	76,777	102,913	34.0%	11.0%	27,211	39,079	43.6%	11.0%
Corea del Sur	76,675	82,992	8.2%	8.9%	20,411	31,911	56.3%	9.0%
Japón	37,433	43,097	15.1%	4.6%	9,170	15,194	65.7%	4.3%
Italia	24,526	42,630	73.8%	4.6%	6,537	12,809	95.9%	3.6%
Tailandia	20,615	35,056	70.1%	3.7%	10,901	23,595	116.4%	6.7%
Canadá	16,350	25,054	53.2%	2.7%	1,743	2,576	47.8%	0.7%
Ghana	7,809	23,581	202.0%	2.5%	10,220	23,418	129.1%	6.6%
Francia	14,800	19,118	29.2%	2.0%	2,182	3,024	38.6%	0.9%
Federación Rusa	12,375	18,335	48.2%	2.0%	4,811	11,970	148.8%	3.4%
México	10,493	16,209	54.5%	1.7%	3,713	7,788	109.7%	2.2%
Ecuador	10,736	14,249	32.7%	1.5%	3,946	10,993	178.5%	3.1%
Nigeria	16,249	11,602	-28.6%	1.2%	20,963	12,261	-41.5%	3.5%
Taiwán	5,307	11,147	110.0%	1.2%	2,062	6,725	226.1%	1.9%
Hong Kong	4,947	9,117	84.3%	1.0%	137	279	103.4%	0.1%
Alemania	5,807	8,653	49.0%	0.9%	1,189	2,196	84.7%	0.6%
Brasil	4,620	7,590	64.3%	0.8%	1,735	3,121	79.9%	0.9%
Costa de Marfil	3,380	7,482	121.3%	0.8%	4,181	7,561	80.9%	2.1%
Reino Unido	4,222	7,199	70.5%	0.8%	925	1,315	42.2%	0.4%
Otros	70,757	76,706	8.4%	8.2%	22,893	32,489	41.9%	9.2%
<b>Total CHD</b>	<b>604,249</b>	<b>936,905</b>	<b>55.1%</b>	<b>100.0%</b>	<b>186,068</b>	<b>354,564</b>	<b>90.6%</b>	<b>100.0%</b>

Participación principales mercados CHD (Valor FOB)



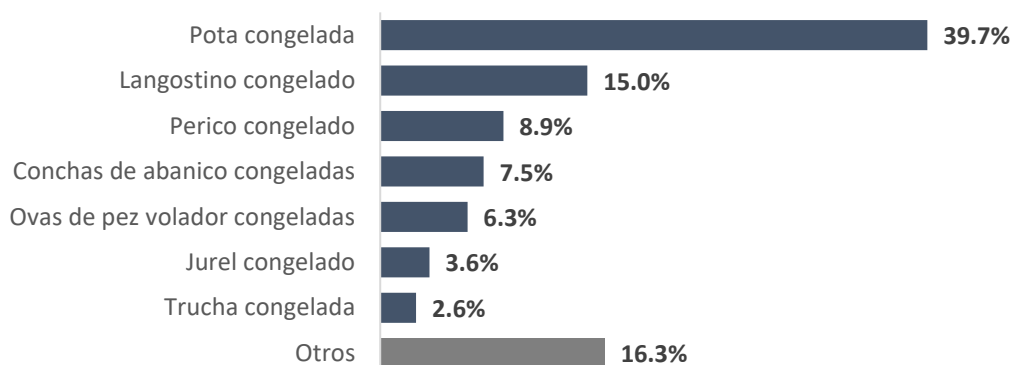
5 mercados  
representan  
en valor el

**64.4%**

# 05 Principales Productos CHD

## Ene-Jul

Participación principales productos CHD (Valor FOB)

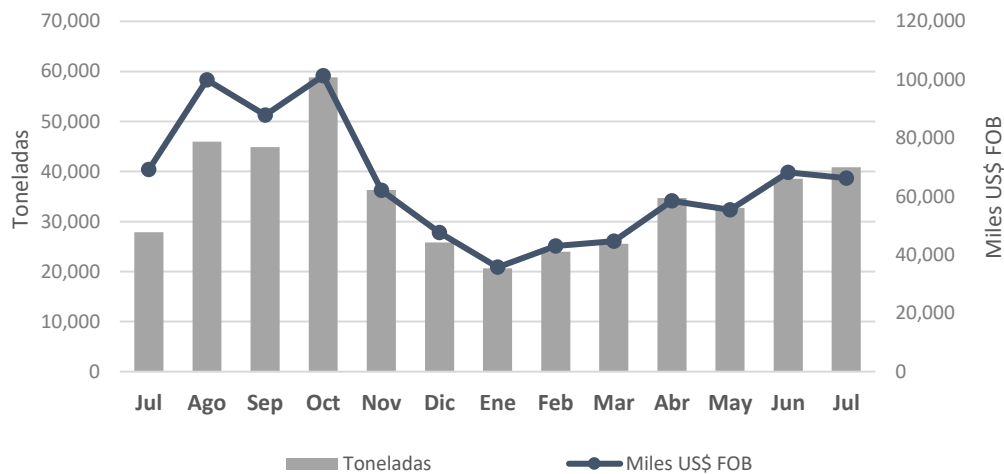


Principales productos CHD acumulado Ene-Jul

Linea	Producto	Miles US\$ FOB		Var% FOB	Toneladas		Var% PESO
		2020	2021	21/20	2020	2021	21/20
<b>Congelados</b>	Pota congelada	191,287	372,048	94.5%	77,345	216,966	180.5%
	Cruda	134,872	260,624	93.2%	63,122	176,995	180.4%
	Precocida	55,109	108,737	97.3%	14,075	39,529	180.8%
	Seca	1,306	2,687	105.8%	148	442	199.1%
	Langostino congelado	138,306	140,793	1.8%	20,631	20,500	-0.6%
	Colas de langostino	82,709	85,956	3.9%	10,015	10,339	3.2%
	Langostino entero	55,598	54,837	-1.4%	10,616	10,160	-4.3%
	Perico congelado	60,800	83,750	37.7%	8,706	9,998	14.8%
	Conchas de abanico congeladas	27,813	70,420	153.2%	3,624	7,361	103.1%
	Ovas de pez volador congeladas	28,029	59,397	111.9%	2,202	4,493	104.1%
	Jurel congelado	26,451	33,432	26.4%	34,070	32,523	-4.5%
	Trucha congelada	15,435	24,466	58.5%	2,311	3,857	66.9%
	Filete	12,869	20,043	55.7%	1,745	2,270	30.1%
	Entero/HG	2,566	4,423	72.4%	566	1,587	180.2%
	Caballa congelada	9,970	19,410	94.7%	11,753	20,844	77.3%
Merluza congelada	5,790	14,152	144.4%	2,524	6,797	169.2%	
<b>Conservas y semiconservas</b>	Anchoas envasadas	18,874	26,547	40.7%	2,521	3,356	33.1%
	Conserva de atún	27,781	14,086	-49.3%	6,391	3,174	-50.3%
	Grated de pescado	3,438	2,801	-18.5%	1,929	1,527	-20.9%
	Conservas de caballa	2,326	1,501	-35.5%	607	310	-48.9%
<b>Curados</b>	Anchoas en salazón	6,968	10,107	45.0%	1,242	1,797	44.6%
<b>Frescos</b>	Erizo de mar	753	2,067	174.5%	14	33	134.2%
	Bacalao en profundidad	751	1,832	143.8%	41	97	133.8%
	Trucha fresca	2,203	1,518	-31.1%	312	182	-41.7%
<b>Total CHD</b>		<b>604,249</b>	<b>936,905</b>	<b>55.1%</b>	<b>186,068</b>	<b>354,564</b>	<b>90.6%</b>

# Pota congelada

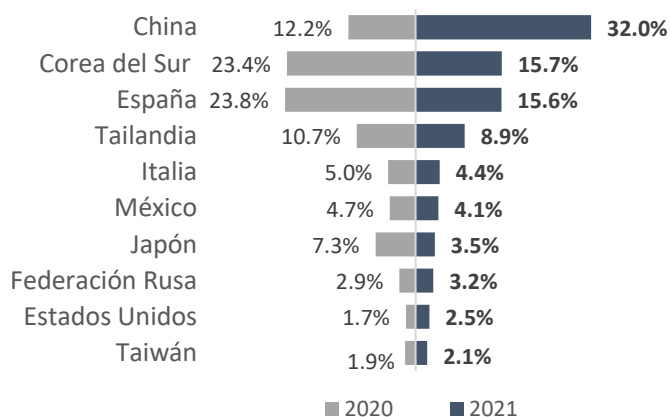
Evolución mensual de las exportaciones Jul 2020 - Jul 2021



Principales mercados de pota congelada acumulado Ene-Jul

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
China	23,379	118,876	408.5%	10,331	73,673	613.1%
Corea del Sur	44,737	58,461	30.7%	14,989	28,489	90.1%
España	45,488	58,078	27.7%	18,130	30,418	67.8%
Tailandia	20,453	33,119	61.9%	10,869	23,390	115.2%
Italia	9,505	16,325	71.7%	4,023	8,758	117.7%
México	8,954	15,429	72.3%	3,382	7,637	125.8%
Japón	13,906	13,009	-6.5%	6,232	11,647	86.9%
Federación Rusa	5,625	11,939	112.3%	2,152	8,602	299.7%
Estados Unidos	3,343	9,283	177.7%	679	2,087	207.3%
Taiwán	3,649	7,835	114.7%	1,616	6,087	276.6%
Otros	12,248	29,694	142.4%	4,942	16,180	227.4%
<b>Total</b>	<b>191,287</b>	<b>372,048</b>	<b>94.5%</b>	<b>77,345</b>	<b>216,966</b>	<b>180.5%</b>

Participación principales mercados Ene-Jul (US\$ FOB)



**Var% FOB 21/20**

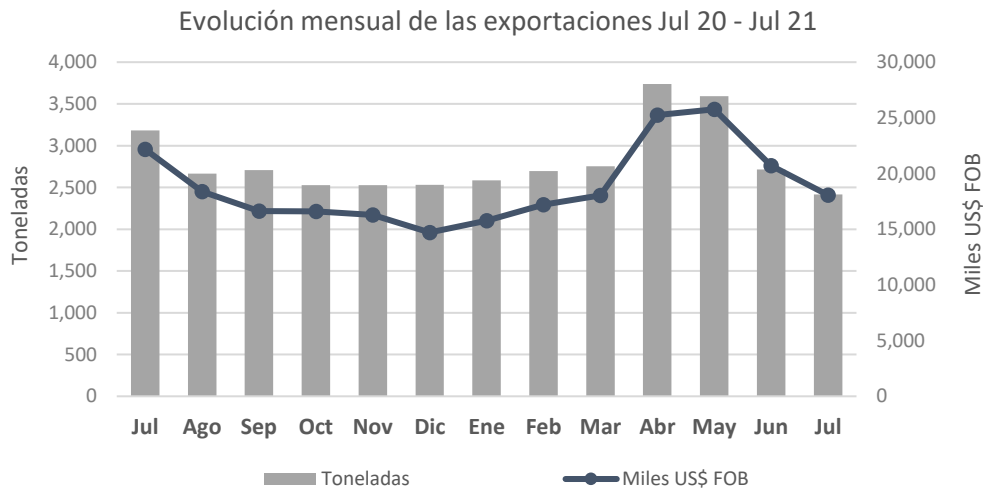
**Tentáculo crudo (+96.7%)**

**Filete crudo (+158.0%)**

**Filete precocido (+76.3%)**



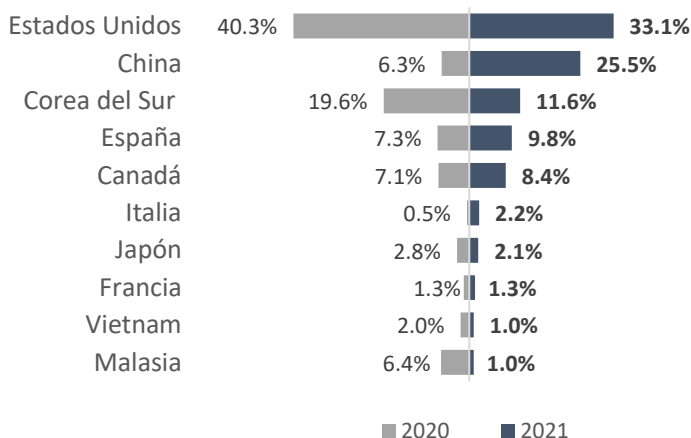
# Langostinos congelados



## Principales mercados de langostinos congelados acumulado Ene-Jul

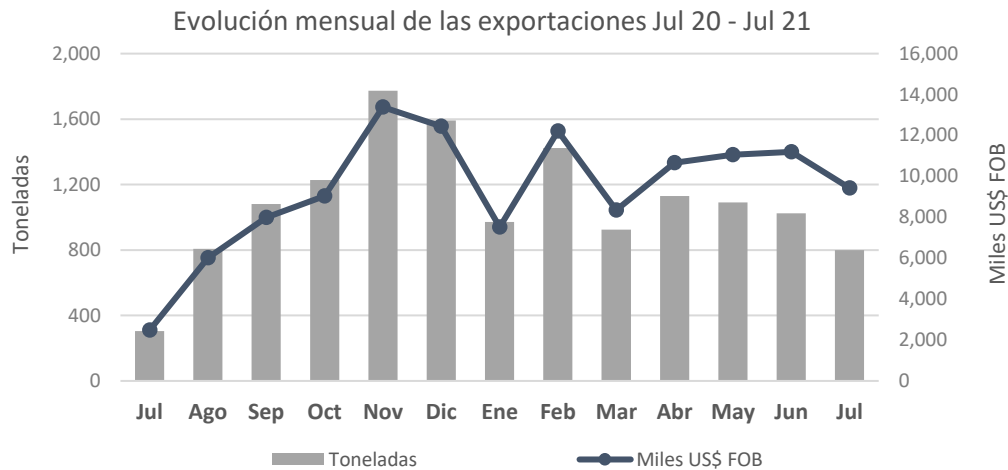
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	55,807	46,594	-16.5%	6,628	5,409	-18.4%
China	8,715	35,852	311.4%	1,624	6,792	318.3%
Corea del Sur	27,149	16,401	-39.6%	4,679	2,528	-46.0%
España	10,070	13,783	36.9%	1,717	2,303	34.1%
Canadá	9,808	11,812	20.4%	932	1,167	25.2%
Italia	707	3,160	346.9%	84	344	308.8%
Japón	3,914	2,911	-25.6%	523	378	-27.8%
Francia	1,784	1,847	3.6%	229	204	-10.9%
Vietnam	2,765	1,459	-47.2%	560	284	-49.3%
Malasia	8,907	1,382	-84.5%	2,009	311	-84.5%
Otros	8,682	5,592	-35.6%	1,645	780	-52.6%
<b>Total</b>	<b>138,306</b>	<b>140,793</b>	<b>1.8%</b>	<b>20,631</b>	<b>20,500</b>	<b>-0.6%</b>

## Participación principales mercados Ene-Jul (US\$ FOB)



**Var% FOB 21/20**  
**Colas (+3.9%)**  
**Entero (-1.4%)**

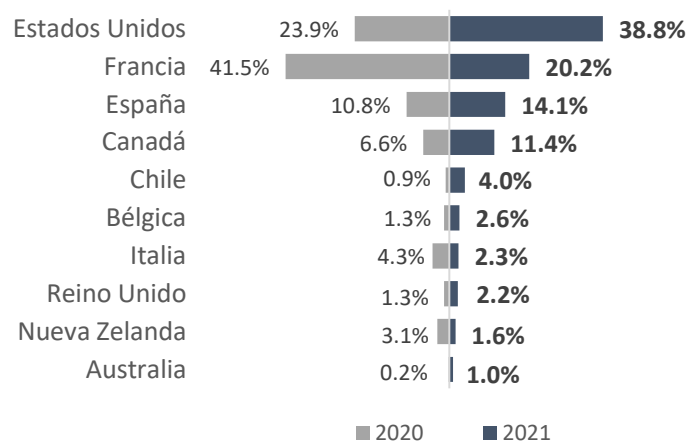
# Conchas de abanico congeladas



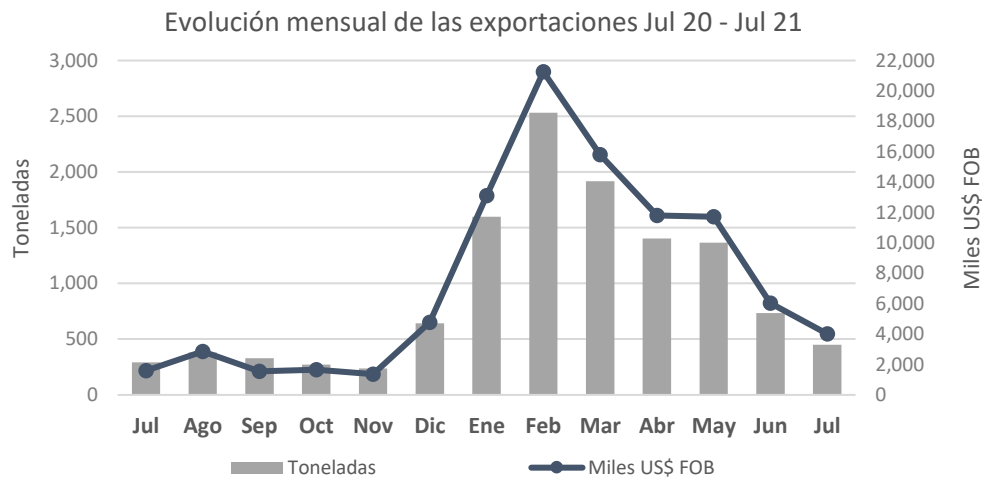
## Principales mercados de conchas de abanico congeladas acumulado Ene-Jul

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	6,653	27,354	311.2%	859	2,508	192.1%
Francia	11,536	14,255	23.6%	1,481	1,551	4.7%
España	3,017	9,946	229.6%	407	1,264	210.7%
Canadá	1,830	8,011	337.8%	216	776	259.0%
Chile	248	2,799	1029.2%	32	338	952.6%
Bélgica	366	1,811	394.4%	56	210	274.2%
Italia	1,192	1,645	38.1%	171	204	19.6%
Reino Unido	364	1,536	322.5%	54	157	190.8%
Nueva Zelanda	853	1,098	28.8%	112	128	15.0%
Australia	63	683	983.4%	9	76	744.4%
Otros	1,691	1,282	-24.2%	227	148	-34.6%
<b>Total</b>	<b>27,813</b>	<b>70,420</b>	<b>153.2%</b>	<b>3,624</b>	<b>7,361</b>	<b>103.1%</b>

## Participación principales mercados Ene-Jul (US\$ FOB)



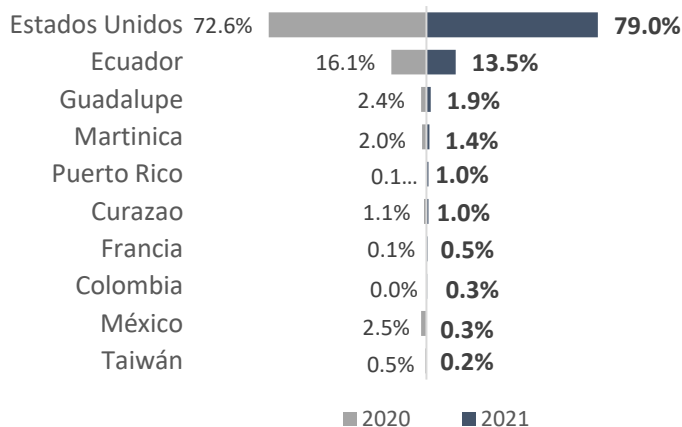
# Perico congelado



## Principales mercados de perico congelado acumulado Ene-Jul

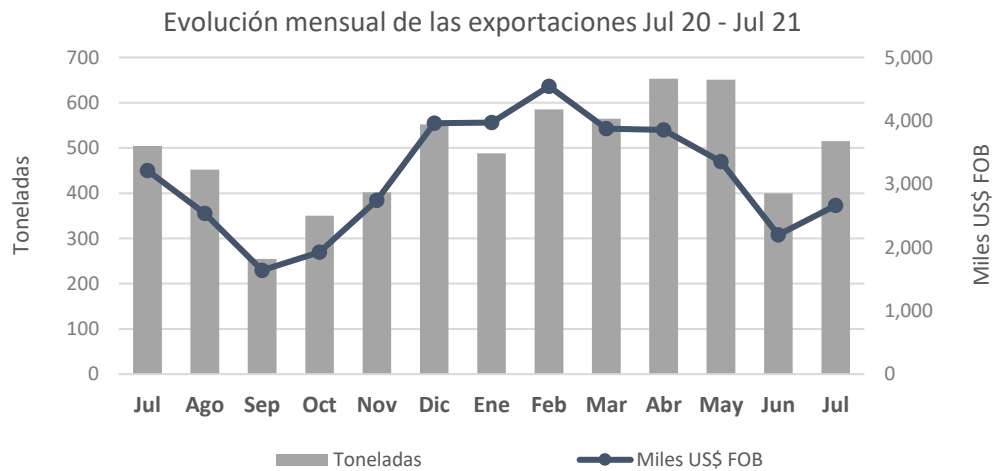
País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Estados Unidos	44,112	66,152	50.0%	5,260	6,912	31.4%
Ecuador	9,806	11,298	15.2%	1,365	1,313	-3.9%
Guadalupe	1,463	1,610	10.1%	467	476	1.9%
Martinica	1,205	1,150	-4.5%	388	313	-19.4%
Puerto Rico	75	854	1035.0%	13	176	1297.5%
Curazao	697	838	20.1%	162	160	-1.0%
Francia	57	430	649.1%	18	134	632.4%
Colombia	0	245		0	167	
México	1,523	226	-85.2%	328	46	-86.1%
Taiwán	291	196	-32.5%	141	92	-34.7%
Otros	1,570	750	-52.3%	564	210	-62.8%
<b>Total</b>	<b>60,800</b>	<b>83,750</b>	<b>37.7%</b>	<b>8,706</b>	<b>9,998</b>	<b>14.8%</b>

## Participación principales mercados Ene-Jul (US\$ FOB)



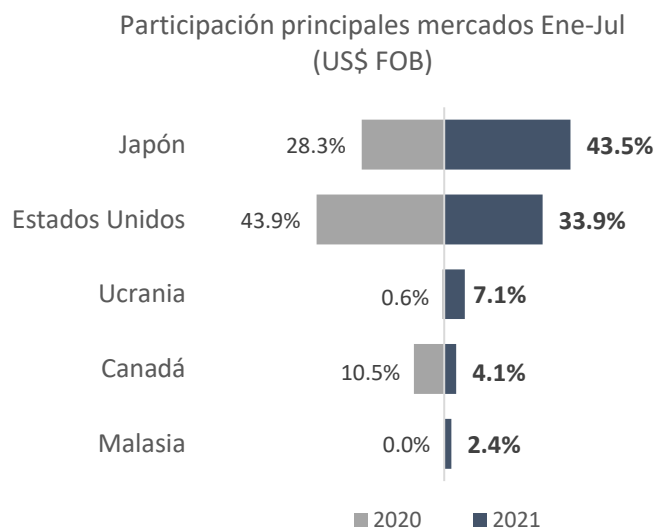
**Var% FOB 21/20**  
**Porciones (+49.8%)**  
**Lomos (+59.0%)**  
**Filetes (+8.2%)**

# Trucha congelada



## Principales mercados de trucha congelada acumulado Ene-Jul

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Japón	4,373	10,635	143.2%	605	1,256	107.5%
Estados Unidos	6,774	8,294	22.4%	983	1,003	2.1%
Ucrania	89	1,741	1860.4%	22	641	2814.5%
Canadá	1,615	1,014	-37.2%	191	104	-45.4%
Malasia	0	593		0	224	
Otros	2,584	2,189	-15.3%	510	628	23.1%
<b>Total</b>	<b>15,435</b>	<b>24,466</b>	<b>58.5%</b>	<b>2,311</b>	<b>3,857</b>	<b>66.9%</b>



**Var% FOB 21/20**  
**Filetes (+55.7%)**  
**Entero/HG**  
**(+72.4%)**

## Ene-Jul

### Principales mercados de jurel congelado acumulado Ene-Jul

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Ghana	7,125	13,112	84.0%	9,302	12,687	36.4%
Nigeria	14,466	8,576	-40.7%	18,846	8,113	-57.0%
Costa de Marfil	1,484	5,096	243.4%	1,806	5,112	183.1%
Camerún	150	4,355	2799.8%	187	4,431	2270.1%
Congo	372	874	135.1%	471	782	66.2%
Benín	80	706	778.0%	106	697	556.9%
Togo	206	278	34.9%	261	267	2.4%
Liberia	280	168	-40.2%	375	186	-50.3%
Angola	20	140	613.6%	27	133	400.0%
Brasil	0	56		0	53	
Otros	2,267	71	-96.9%	2,690	60	-97.8%
<b>Total</b>	<b>26,451</b>	<b>33,432</b>	<b>26.4%</b>	<b>34,070</b>	<b>32,523</b>	<b>-4.5%</b>

### Principales mercados de caballa congelada acumulado Ene-Jul

País	Valor FOB (Miles US\$)			Peso Neto (Toneladas)		
	2020	2021	Var% 21/20	2020	2021	Var% 21/20
Ghana	684	10,383	1417.0%	918	10,624	1057.3%
Nigeria	1,783	3,026	69.8%	2,117	4,148	95.9%
Costa de Marfil	1,873	2,385	27.4%	2,349	2,449	4.3%
Camerún	0	1,347		0	1,438	
Federación Rusa	738	970	31.5%	797	956	20.0%
Brasil	420	656	56.1%	449	623	38.8%
España	3,041	376	-87.6%	3,483	370	-89.4%
Benín	256	57	-77.7%	289	69	-75.9%
Croacia	0	54		0	13	
Portugal	0	49		0	52	
Otros	1,175	105	-91.1%	1,352	101	-92.5%
<b>Total</b>	<b>9,970</b>	<b>19,410</b>	<b>94.7%</b>	<b>11,753</b>	<b>20,844</b>	<b>77.3%</b>





Departamento de  
Productos Pesqueros

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