A close-up photograph of several wooden floor planks, likely laminate or engineered wood, arranged in a staggered pattern. The planks have a natural wood grain and are set against a dark blue background. The text is overlaid on the right side of the image.

VII International Matchmaking Meetings

Industria Perú 2016

July, 18-19

Lima, Peru

INDUSTRIA PERU 2016

(International matchmaking meetings)



VII Peru Industry International Matchmaking meetings will take place on July 18 – 19th in Lima, Peru.



The largest commercial platform for business affairs with companies from Peru's diverse manufacturing sector.



A variety of high quality products showing the best exportable of Peruvian supply products.



Assistance of world principal importers, distributors and wholesalers.



This event is organized by PromPeru (www.promperu.gob.pe), the government agency specialized in export promotion, with the assistance of the Peruvian Commercial Offices.

Peruvian exportable sectors



Construction Materials & Finishes

- Peruvian companies in this sector are developing the internationalization of its products and managing appropriate levels of automation in its processes.
- This context makes it possible to have an adequate response to the highest international demand, with products of recognized quality.
- Representative Offer:
 - Marble, ceramics, additives, steel bars, locks, taps, etc.



Woods & Wood Manufacturing

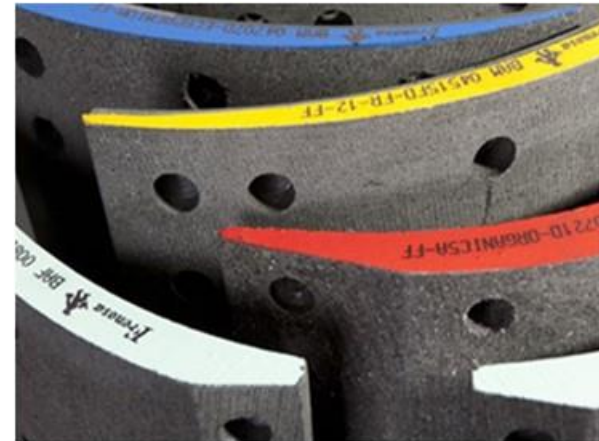
- Peru has more than 600 known species, which can meet the most demanding applications and uses worldwide.
- The national forest sector is undergoing significant progress towards sustainability, transparency, competitiveness and legality.
- Representative Offer:
 - Certified wood, flooring, decking, etc.

Peruvian exportable sectors



Mining Suppliers

- The sector supplies products with high added value for its transformation content and engineering development.
- Companies are characterized by the versatility of its offer and have the ability to adapt to the needs of demand.
- Representative Offer:
 - Mining equipment, ironworks, drilling machinery, metalworking.



Automotive Spare Parts

- Automotive spare parts sector is the second link in the production chain that makes up the Peruvian automotive industry.
- This sector includes several companies which are active in manufacturing and logistics in a wide variety of products.
- Representative Offer:
 - Hoses, brakes, radiators, filters, gaskets, valves, lubricants.

Peruvian exportable sectors



Cosmetic Products & Natural Ingredients

- The main features of these products are their manufacture based on natural ingredients, free of preservatives and synthetic colors.
- The natural ingredient phenomenon began in the food industry and spread to the personal care market. Its popularity is due to the various proven beneficial properties for the body.
- Representative Offer:
 - Hair care, skin care, native ingredients for the cosmetics industry.



Packing & Packaging

- Peru's leading companies in this sector have been investing in recent years in expanding its installed capacity and modernization of its equipment, achieving an outstanding technological and productive development.
- Representative Offer:
 - Flexible packaging, thermoformed packaging, metal packaging.

Peruvian exportable sectors



Hospital Materials and Equipment

- Conformed by Peruvian companies that supply the health sector with equipment and medical materials, either for diagnosis, prevention or treatment of human health problems.
- **Representative Offer:**
- Hyperbaric chambers, disposable surgical materials, tablets and ampoules.



Food Industry Equipment

- The growth of Peruvian industries related to food production, agricultural exports and gastronomy has generated the emergence of companies that supply machinery and equipment to this sector.
- These companies are locally competitive and exporting is a natural step in the expansion of its operations.
- **Representative Offer:**
- Bakery equipment, food processing machinery, food counters, automation service .

Peruvian exportable sectors



Electrical Goods.

- This sector has evolved in recent years due to the growth in mining, construction and manufacturing in general.
- Electrical goods suppliers are versatile and flexible because they cater to a variety of customers, being concentrated in the production and commercialization of products and services.
- Representative Offer:
 - Electric conductors, copper wires, electrical controllers, transformers.



Other Manufactures

- The commercial promotion of emerging sectors allows inclusion of new business lines in diverse manufacturing sector.
- These sectors have an interesting export potential due to the quality of their products.
- Representative Offer:
 - Pharmaceutical products, natural colorants, parts for the paper industry.

Industria Peru over time

Increase of 54%
2014 – 2015 in
potential businesses

2011
US 29 million
704 business
meetings
65 exporters

2012
US 31 million
762 business
meetings
67 exporters

2013
US 41 million
774 business
meetings
72 exporters

2014
US 48.2 million
850 business
meetings
120 exporters

2015
US 74.2 million
1700 business
meetings
182 exporters



Highlights at Industria Peru 2015

- ❖ **182** Peruvian exporters
- ❖ **130** foreign companies from 20 countries
- ❖ **84 %** of importers participated in the event for the first time
- ❖ **New promoted sectors:** cosmetic products & natural ingredients, woods & wood manufacturing
- ❖ **More than 1 700** business meetings
- ❖ **More than US\$ 74.2 million** traded during the event

Industria Peru 2016: Expectations

- ❖ More than 200 Peruvian exporters
- ❖ 140 foreigner companies from 30 countries
- ❖ 90% of importers participating for the first time
- ❖ 20% of increase in the number of buyers from Europe, Asia and the U.S.A.
- ❖ More than 2 100 business meetings
- ❖ More than US\$ 90 million in potential negotiations during the event



What benefits will I get being part of Industria Peru 2016 ?


If you are accepted by the organization committee, you can get the following benefits from your visit:

- ✓ Custom Business Agenda
- ✓ Airfare
- ✓ Hotel accommodation where Peru Industry will be held (2 nights)

How could I be part of Industria Peru 2016 ?

If you are interested in participating at this event, please fill out the registration form and send it back to the e-mail: industriaperu@promperu.gob.pe

This form will be evaluated by Industria Peru Organization Committee.



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Products and solutions for your business

Be part of the largest commercial platform for business relationships companies from Peru's diverse manufacturing sector.




Main sectors

- Mining suppliers
- Cosmetics and personal hygiene
- Automotive spare parts
- Natural ingredients and colorants
- Electrical goods
- Food industry equipment
- Construction materials and finishes
- Packaging
- Wood manufacturing
- Hospital materials and equipment
- Suppliers to the paper industry
- Pharmaceutical products

Benefits: Travel support (airfare, hotel accommodation and transfer)*

*Pre approval required.

Registration: Download and send the registration form to: industriaperu@promperu.gob.pe
Ph: (511) 616-7400, ext. 2607

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